



**FOR IMMEDIATE RELEASE**

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**EVENT:**       **Hawkeye Farm Show**  
                  **Feb 27, 28, March 1, 2016**  
                  **9AM – 4PM**  
                  **UNI-Dome**  
                  **Cedar Falls, Iowa**



**Hawkeye Farm Show Set to Feature the Latest in Ag Products in Cedar Falls**

*Cedar Falls, Iowa* – The Hawkeye Farm Show is set to run February 27 through March 1, with more than 250 exhibitors featuring over 1000 agricultural products and services. The 31st annual event is hosted on the campus of the University of Northern Iowa in the UNI-Dome. Admission and parking are free and the event is expected to bring over 20,000 area ag producers from Iowa, Minnesota, Wisconsin, and Illinois.

A key theme for the 2018 Show is technologies that increase production and also reduce waste and lower expenses. Advanced precision farming techniques will be featured, as well as products and systems to manage and balance soil fertility. The latest GPS technology will be on display, along with the latest in equipment, tools, seed, chemicals, and management software.

**Seminars by ISU Extension, Free Coffee & Rolls, and Great Prizes**

In addition to exhibits, ISU Extension Service and Outreach will present agricultural seminars each day at 11:00AM and 1:00PM in the Alumni Room. The seminars are free to attend and feature new topics each day. Popular speaker and climatologist, Dr. Elwynn Taylor, will kick off the Show with the *2018 Crop Weather Outlook* at 11:00AM on Tuesday, February 27. The full seminar schedule is available at [www.HawkeyeFarmShow.com](http://www.HawkeyeFarmShow.com)

Attendees who arrive early will enjoy free coffee and rolls until 10AM each day. Attendees can also register for the opportunity to win \$1,000 in Showbucks, given away at 1:00PM each day. Showbucks can be used as cash to purchase merchandise from farm show exhibitors.

**-more-**

*“The Hawkeye Farm Show is a great opportunity to check out the latest in agricultural products and services from more than 240 exhibitors, and also to learn from top speakers at the daily ISU seminars,”* stated Show Manager, Penny Swank. *“Once again, we have a great line-up of presenters from ISU Extension Service, and with free admission and parking, free coffee and rolls, and opportunities to win, it’s a great reason to visit Cedar Falls,”* she added.

The Hawkeye Farm Show runs Feb 27, 28, March, 2018 (Tue, Wed, Thu) at the UNI-Dome on the campus of the University of Northern Iowa, in Cedar Falls, Iowa. Admission and parking are free. Show hours are 9AM – 4PM each day. For complete details, go to [www.HawkeyeFarmShow.com](http://www.HawkeyeFarmShow.com) or contact Penny Swank at (507) 437-7969.

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The Hawkeye Farm Show is produced by FarmShows USA, a division of Midwest Shows Inc. and producer of seven annual agricultural tradeshow hosted in Peoria, IL; Tulsa, OK; Vermillion, SD; Sioux Falls, SD(2); Cedar Falls, IA; and Oklahoma City. For additional information on FarmShows USA events visit [www.FarmShowsUSA.com](http://www.FarmShowsUSA.com)

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## Daily Events Schedule

### **Tuesday, February 27**

- 9-10am: Free coffee & rolls (Arena floor)
- 9am-4pm Exhibits open
- 11:00am: **ISU Extension Seminar: 2018 Weather Outlook**  
Elwynn Taylor, Climatologist, Alumni Room
- 1:00pm: \$1,000 Showbucks drawing
- 1:00pm: **ISU Extension Seminar: Crop Disease Update**  
Alison Robertson, Plant Pathologist, Alumni Room

### **Wednesday, February 28**

- 9-10am: Free coffee & rolls (Arena floor)
- 9am-4pm Exhibits open
- 11:00am: **ISU Extension Seminar: 2018 Crop Market Outlook**  
Dr. Chad Hart, Economist, Alumni Room
- 1:00pm: \$1,000 Showbucks Drawing
- 1:00pm: **ISU Extension Seminar: Iowa Cover Crop Research Updates and**

***Recommendations***

Dr. Liz Juchems, Events Coordinator and Educator, Alumni Room

**Thursday, March 1**

9-10am: Free coffee & rolls (Arena floor)

9am-4pm: Exhibits open

11:00am: **ISU Extension Seminar: *Timely Scouting for Insect Pests Utilizing a Crop Scout Calendar***

Brain Lang, Field Agronomist, Alumni Room

1:00pm: \$1,000 Showbucks Drawing

1:00pm: **ISU Extension Seminar: *Dicamba Update***

Terry Basol, Field Agronomist, Alumni Room

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