



FOR IMMEDIATE RELEASE

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EVENT: **Hawkeye Farm Show**
 Feb 26-27-28, 2019
 9AM – 4PM
 UNI-Dome
 Cedar Falls, Iowa



Hawkeye Farm Show Set to Feature the Latest in Ag Products in Cedar Falls

Cedar Falls, Iowa – The Hawkeye Farm Show is set to run February 26, 27 & 28, 2019, with more than 250 exhibitors featuring over 1000 agricultural products and services. The 32nd annual event is hosted on the campus of the University of Northern Iowa in the UNI-Dome. Admission and parking are free and the event is expected to bring over 20,000 area ag producers from Iowa, Minnesota, Wisconsin, and Illinois.

A key theme for the 2019 Show is technologies that increase production and also reduce waste and lower expenses. Advanced precision farming techniques will be featured, as well as products and systems to manage and balance soil fertility. The latest GPS technology will be on display, along with the latest in equipment, tools, seed, chemicals, and management software.

Seminars by ISU Extension, Free Coffee & Rolls, and Great Prizes

In addition to exhibits, ISU Extension Service and Outreach will present agricultural seminars each day at 11:00AM and 1:00PM in the Alumni Room. The seminars are free to attend and feature new topics each day. Popular speaker and climatologist, Dr. Elwynn Taylor, will kick off the Show with the *2019 Crop Weather Outlook* at 11:00AM on Tuesday, February 26. The full seminar schedule is available at www.HawkeyeFarmShow.com

Attendees who arrive early will enjoy free coffee and rolls until 10AM each day. Attendees can also register for the opportunity to win \$1,000 in Showbucks, given away at 1:00PM each day. Showbucks can be used as cash to purchase merchandise from farm show exhibitors.

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“The Hawkeye Farm Show is a great opportunity to check out the latest in agricultural products and services from more than 240 exhibitors, and also to learn from top speakers at the daily ISU seminars,” stated Show Manager, Scott Guttormson. *“Once again, we have a great line-up of presenters from ISU Extension Service, and with free admission and parking, free coffee and rolls, and opportunities to win, it’s a great reason to visit Cedar Falls,”* he added.

The Hawkeye Farm Show runs Feb 26, 27 & 28, 2019 (Tue, Wed, Thu) at the UNI-Dome on the campus of the University of Northern Iowa, in Cedar Falls, Iowa. Admission and parking are free. Show hours are 9AM – 4PM each day. For complete details, go to www.HawkeyeFarmShow.com or contact Scott Guttormson at (507) 437-7969.

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The Hawkeye Farm Show is produced by FarmShows USA, a division of Midwest Shows Inc. and producer of six annual agricultural tradeshows hosted in Peoria, IL; Tulsa, OK; Vermillion, SD; Sioux Falls, SD; Cedar Falls, IA; and Oklahoma City. For additional information on FarmShows USA events visit www.FarmShowsUSA.com

Daily Events Schedule

Tuesday, February 26

- 9-10am: Free coffee & rolls (Arena floor)
- 9am-4pm Exhibits open
- 11:00am: **ISU Extension Seminar: 2018 Weather Outlook**
Elwynn Taylor, Climatologist, Alumni Room
- 1:00pm: \$1,000 Showbucks drawing
- 1:00pm: **ISU Extension Seminar: What’s New with Corn and Soybean Diseases and Fungicide Products for Control**
Brian Lang, Alumni Room

Wednesday, February 27

- 9-10am: Free coffee & rolls (Arena floor)
- 9am-4pm Exhibits open
- 11:00am: **ISU Extension Seminar: Ag Market Outlook**
Dr. Chad Hart, Economist, Alumni Room
- 1:00pm: \$1,000 Showbucks Drawing

1:00pm: **ISU Extension Seminar: *Iowa Nutrient Reduction Strategy Challenges & Opportunities***
Matt Helmers, Alumni Room

Thursday, February 28

9-10am: Free coffee & rolls (Arena floor)

9am-4pm: Exhibits open

11:00am: **ISU Extension Seminar: *Key Decisions for Farm Succession Planning***
Melissa O'Rourke, Alumni Room

1:00pm: \$1,000 Showbucks Drawing

1:00pm: **ISU Extension Seminar: *Lean & Mean Crop Production for 2019***
Terry Basol, Field Agronomist, Alumni Room
